

- Direct Response Video Script Writing Samples -

Halloween-themed video script for @foodhavenapp via Instagram reels and TikTok:
(Context: Inflation of food prices from eating out)

scary conspiracy music

Text on screen: "Wait until the very shocking end...👁️"

[Main character in bed, checking phone, phone rings]

Main Character: *Frustrated*, "Oh my gosh, it is midnight."

picks up phone

Main Character: "Hello, who is this?"

Scary Character: *Voice-over phone*: "I'm coming to rip you off."

Main Character: *Confused*, "What are you talking about, who are you?"

Scary Character: *Voice-over phone*: "Just look back."

Main Character: "What the-" **looks behind them**

[Shot of scary character with brown paper bag on head, with the word "inflation" written on it]

[Shot of scary character reaching out to camera with a scream audio, and quick transition to shot of TV cutting out]

Video Script for @hugoteam via TikTok and Pinterest

(Context: Promoting Remote Work notes website by talking about Zoom Fatigue)

"Remote Workers: Do you ever get super exhausted from being stuck in Zoom meetings all day?"

"I know I definitely do."

"Here's some ways to combat that! And don't worry, I'm not going to tell you to sleep more."

Text on screen: 1. Keep calls short

"There's really no reason for Zoom meetings to be that long."

"Studies actually show that meetings under 30 minutes are WAY more effective than meetings that go longer."

"If your meeting tends to go over, request that your team takes a break or two!"

Text on screen: 2. Does it need to be a formal call?

"Consider the type of call you need. A meeting can be avoided sometimes through a simple slack message or email!"

Text on screen: 3. Communication

"Make sure all attendees know how to use zoom reactions. This will save time and questions!"

"Some little adjustments like these to your daily remote work routine will help both your productivity and others!"

Brand Partnership Video I wrote and produced to promote DistroKid, a music distribution platform, to my social media followers:

- Shot filmed in recording setup to look professional -

"This is how me, Steven and Sam got our viral music cover off of TikTok **points up, shot will include a fade in of the album cover** and onto every streaming platform **fade in streaming platform logos** using DistroKid." **fade in Distrokid logo**

"Distrokid is an awesome distribution service that helps you get all of your music out on the internet."

"And-it's a process that can be done in just minutes!"

"We love using Distrokid because they offer the most features out of any distribution service **fade in features photo** and we get to keep 100% of our earnings."

"The upload process is super easy. You can select from the huge list **insert list** of music platforms that you can release to, and you can customise and select the exact release date and time for your music."

"And...the best part of all of this is that through me... **whispers into mic** I can get you guys 7 percent off **insert influencer vip member link** just click the link!"

"Sooo...since you guys are loving what we're doing, check out Distrokid. **insert text: link is in my bio too!** We could not recommend this service enough."

Video Audio: Howl's Moving Castle (the cover we produced and released)

Video Caption: Some bts on how Howl's Moving Castle got released using @distrokid 🇸🇬 #distrokid #independent #musician #studioghili

Video for @foodhavenapp I produced and filmed via TikTok and Instagram reels

Video Caption on Screen: When your friend says they don't want food but takes it nonstop you eat 😬

Characters can be the same person, just add a hat and/or glasses/change outfit to show difference

-Shot 1-

Character 1: **holding fries, sees Character 2** "Hey! Do you want some fries?"

-Shot 2-

Character 2: **casually, distracted** "Huh? Oh, naw I'm good."

-Shot 3-

Character 1: **shrugs** "Alright, I'll just take my portion then."

-Shot 4-

Character 2 looks over twice before slowly grabbing a fry from Character 1

-Shot 5-

Character 1: **smirks, rolls eyes** "I thought you didn't want any!"

- Video Script Written for Celebrities in Their Voice -

- Sam Smith promoting iHeartRadio Music Festival -

"Hey, it's Sam Smith! The 2022 iHeartRadio Music Festival is returning to Las Vegas and kicks off on Friday, September 23rd. Not only will I be performing, but we're featuring today's biggest names in music. The show includes one-of-a-kind collaborations and surprise performances. Fans can tune in and watch via an exclusive stream each night. Download the CW app or head to CWTW.com to learn more. See you there!"

- Charli D'amelio promoting new skincare line (figurative product line just for purpose of example) -

"Hey everyone, it's Charli and I have something super exciting to share with you all. I still can't believe this is real, but I am collaborating with Ulta Beauty and Morphe Products to bring you a brand new skincare line by me, ClearbyChar.

I always struggled with acne and wanted a better solution that wouldn't be hard on my skin. This product has literally been a lifesaver and I've spent the past year working with the team at Morphe to come up with a formula that hydrates, smooths, and clears my skin faster than any product I've used yet. We are launching today and you can find pop-up stands of my product in Ulta Stores everywhere. If you get my product, make sure to take a picture and tag me so I can repost you to my social media! Love you all so much."